

MSBA PROGRAM CURRICULUM



LATE JUNE

Summer Programming Bootcamp *(Optional)*



SUMMER 1 *July – August*

Statistical Thinking for Business Decision-Making Career Management

Python Programming for Business Analytics



FALL 1 *August – December*

Data Management for Business Analytics

Data-Driven Storytelling for Impact

Machine Learning for Business Analytics

Decision Modeling

MINI

Practicum Intro:

Assessing Performance & Managing Projects

MINI

Practicum I:

Mess to Model



SPRING *January – May*

Marketing Analytics

Operations and Supply Chain Analytics

Financial Analytics and Risk Management

MINI

Practicum II:

Model to Insight

MINI

Practicum III:

Insight to Impact

MINI

Applications of Machine Learning

MINI

Analytics in Society



SUMMER 2 *May – August*

Internship *(Optional)*



FALL 2 *August – December*

BUSINESS CONSULTING WITH AI-AUGMENTED ANALYTICS

Optional Concentration Degree Track

Management Consulting in Practice

Design Thinking & High-Performance Teams

Consulting Studio: Analytics for Impact