

MSM PROGRAM CURRICULUM

SUMMER *July – August*

Problem-Solving Mindset

Business Communication

Business Analytics I

Personal Branding & Career Management

Graduate Consulting Project Prep (GCPP) *Integrated into coursework*

FALL 1 *August – December*

Managing People & Organizations

MINI

Marketing Management

Financial Accounting

Business Analytics II

Graduate Consulting Project I (GCPI): Marketing

MINI

Financial Management

Managerial Accounting

Elective

Graduate Consulting Project I (GCPI): Finance

SPRING *January – May*

Operations Management

MINI

Applied Business Economics

Legal Environment of Business

MINI

Business Strategy & Planning

Information Technology Management

Graduate Consulting Project II (GCPII): *Aligned with chosen Specialization Pathway if one is selected*

AND EITHER

Elective

Elective

OR

OPTIONAL SPECIALIZATION PATHWAYS

Business Enterprise

OR

Healthcare

OR

Marketing

FALL 2 *August – December*

BUSINESS CONSULTING WITH AI-AUGMENTED ANALYTICS

Optional Concentration Degree Track

Management Consulting in Practice

Design Thinking & High-Performance Teams

Consulting Studio: Analytics for Impact