MSBA PROGRAM CURRICULUM

☀ LATE JUNE

Summer Programming Bootcamp *(Optional)*

☀ SUMMER 1 *July – August*

Statistical Thinking for Business Decision-Making	Career Management
Python Programming for Business Analytics	

❋ FALL 1 *August – December*

Data Management for Business Analytics	Data-Driven Storytelling for Impact
Machine Learning for Business Analytics	Applied AI for Advanced Analytics

MINI	MINI
Business Analytics Practicum: Intro **OR** Sports Analytics Practicum: Intro	Decision Modeling
	Business Analytics Practicum I **OR** Sports Analytics Practicum I

⚙ SPRING *January – May*

Marketing Analytics	Operations and Supply Chain Analytics
Financial Analytics and Risk Management	

Business Analytics Practicum II **OR** Sports Analytics Practicum II

MINI
Analytics in Society

☀ SUMMER 2 *May – August*

SPORTS ANALYTICS
Optional Concentration (Must have completed the Sports Analytics Practicum)

Advanced Sports Analytics and AI

Sports Data Engineering and Applied Analytics