

MSM PROGRAM CURRICULUM



SUMMER July – August

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|--|---------------------------------------|
| Problem-Solving Mindset | Business Communication |
| Business Analytics I | Personal Branding & Career Management |
| Graduate Consulting Project Prep (GCPP) <i>Integrated into coursework</i> | |



FALL 1 August – December

Managing People & Organizations

| MINI | MINI |
|--|--|
| Marketing Management | Financial Management |
| Financial Accounting | Managerial Accounting |
| Business Analytics II | Elective |
| Graduate Consulting Project I (GCPI): Marketing | Graduate Consulting Project I (GCPI): Finance |



SPRING January – May

Operations Management

| MINI | MINI |
|--|-----------------------------------|
| Applied Business Economics | Business Strategy & Planning |
| Legal Environment of Business | Information Technology Management |
| Graduate Consulting Project II (GCPII): Aligned with chosen Specialization Pathway if one is selected | |

AND EITHER

| | |
|----------|----------|
| Elective | Elective |
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OR

OPTIONAL SPECIALIZATION PATHWAYS

Business Enterprise OR **Healthcare** OR **Marketing**

