

## MSM PROGRAM CURRICULUM

### **SUMMER** *July – August*

Problem-Solving Mindset

Business Communication

Business Analytics I

Personal Branding & Career Management

**Graduate Consulting Project Prep (GCPP)** *Integrated into coursework*

### **FALL 1** *August – December*

Managing People & Organizations

#### MINI

Marketing Management

Financial Accounting

Business Analytics II

**Graduate Consulting Project I (GCPI): Marketing**

#### MINI

Financial Management

Managerial Accounting

Elective

**Graduate Consulting Project I (GCPI): Finance**

### **SPRING** *January – May*

Operations Management

#### MINI

Applied Business Economics

Legal Environment of Business

#### MINI

Business Strategy & Planning

Information Technology Management

**Graduate Consulting Project II (GCPII):** *Aligned with chosen Specialization Pathway if one is selected*

#### AND EITHER

Elective

Elective

#### OR

#### OPTIONAL SPECIALIZATION PATHWAYS

Business Enterprise

OR

Healthcare

OR

Marketing