



# DESIGNED for WORKING PROFESSIONALS



**#1 in NC**

**TOP 25 in the U.S.**

**38%** Average Compensation Increase while enrolled in program

**60%** Receive Promotions while enrolled in program

## MBA Class of 2026 Profile

**35-45**

Average  
Cohort Size

**38%**

Female

**23%**

Underrepresented  
Groups\*

**3.3**

Average  
GPA

**8.5**

Average Years  
Work Experience

**260**

Companies  
Represented\*\*

Typical class profile is based on an aggregate of all Wake Forest MBA cohorts within the past 3 years

\*U.S. citizens and permanent residents students who identify as African American or Black, Hispanic American or Latinx, American Indian or Alaska Native, Native Hawaiian or Pacific Islander, and those who are multiracial or multiethnic.

\*\*Total companies represented across all Wake Forest MBA program formats



## Master of **BUSINESS** **ADMINISTRATION**

Join the **#1 part-time MBA program in North Carolina**, designed specifically for working professionals.

Two campuses and three program formats give you just the flexibility you need to earn your Wake Forest MBA while continuing to work. Our nationally recognized program equips you with a strategic, global perspective on business, and sharpens your ability to approach challenges from a variety of perspectives.

- A collaborative learning environment with small classes of working professional peers.
- Career guidance for life, coupled with the highly-connected Wake alumni network.
- Hands-on, practical learning and practical education you can use immediately at work.
- Enjoy additional benefits, including catered meals before class, concierge ordering of all textbooks, available on-site parking, and all class-related printing needs covered. All at no extra cost for Wake Forest MBA In-Person and Hybrid students.
- Highly engaging courses led by experienced faculty with regular contributions from leading executives.



[See back to learn more >](#)



Master of Business Administration  
**PROGRAM OVERVIEW**

**ELIGIBILITY**

- Bachelor's degree from an accredited college/university (open to all majors)
- Preference given to candidates with at least 2 years of full-time work experience.



**TUITION, FEES, & FINANCIAL AID**

All qualified candidates are assessed for merit and need-based scholarships.

**CURRICULUM OVERVIEW** (subject to change)

**CORE MBA COURSES**

Diverse Teams  
Purpose & Ethics in Business  
Financial Management

Information Technology Management  
Behavior & Leadership in Organizations

Financial Accounting  
Business Analytics I & II  
Managerial Accounting

Introduction to Strategy  
Business Law  
Managerial Economics

Global Strategic Management  
Marketing Management  
Operations Management

**Choose a Concentration** (3 Elective Courses)

OR

**Business Analytics Concentration**  
Visual Analytics & Influencing  
Analytics Software Technology  
Data Management

**Finance Concentration**  
Tactical Asset Allocation & Portfolio Management  
Advanced Financial Management  
Financial Modeling & Forecasting

**Strategy & Leadership Concentration**  
Mastering Strategy Execution  
Contemporary Issues in Leadership  
The Influential Leader

**Digital Marketing Concentration** (Choose 3)  
Currently available to in-person/hybrid formats. Coming in 2024 to online format.  
Digital Marketing Research, Journey Mapping, & Consumer Analytics  
Marketing Tools & Campaign Analytics: SEM, Display, & Retargeting  
Marketing Analytics & Data Visualization  
Strategic Digital Marketing

**Project Management Concentration**  
Currently available to in-person/hybrid formats. Coming in 2024 to online format.  
Project Management Essentials  
(+ Choose 2 of the following)  
The Influential Leader  
Mastering the Project Life Cycle  
Agile Fundamentals

**Customize your Electives**

Select any 3 courses of the listed electives from across the concentration areas.

**KEY DATES**

Applications are reviewed on a rolling basis. Admissions decisions are made on submitted application files only.

In-Person	Online Application Available	Final Application Deadline	Classes begin
	September 1	August 15	Late August
Hybrid (Online & In-Person)	Online Application Available	Final Application Deadline	Classes begin
	January 16	January 1	January 11
Online	Online Application Available	Final Application Deadline	Classes begin
Spring Term: Summer Term: Fall Term:	September 2 January 4 May 15	December 22 April 26 August 16	Early January May 13 September 2

